



Willmore Wilderness Park User Survey

The University of Alberta with support from the Foothills Research Institute would like to understand how you use Willmore Wilderness Park. This will help staff to better manage backcountry areas within Willmore. We request that **one member** from your group complete this voluntary survey as you **enter or exit** the park on **each visit**. Please deposit completed surveys in the survey box or mail it to the address provided below. Surveys are also available online at <http://foothillsresearchinstitute.ca>. All responses will be treated in a confidential manner.

Please note: this is not a trip safety registration system. Willmore is a remote wilderness area and you are responsible for your own safety.

Date: _____ Time: _____
Day Month Year

1. From which trailhead to Willmore did you start your trip?
 Rock Lake Sulphur Gates Big Berland Cowlick Creek
 Other _____ (specify)

2. How many times have you visited Willmore before this trip? _____
And how many times in the past 12 months? _____

3. Where are you from?
 Canada – Postal Code:
 United States – Zip-code:
 Other country _____ (specify)

4. Who are you travelling with? (check all that apply)
 Alone Family Guide/outfitter Business associates/colleagues
 Spouse/partner Friends Organized group/club
 Other _____ (specify)

5. How many males and females in your group (including you) fall into the following age categories:

	<u>Male</u>	<u>Female</u>		<u>Male</u>	<u>Female</u>
9 and under	_____	_____	40 to 49	_____	_____
10 to 19	_____	_____	50 to 59	_____	_____
20 to 29	_____	_____	60 and over	_____	_____
30 to 39	_____	_____			



6. How is your group traveling within Willmore? (check all that apply)
 Hiking Horseback Mountain bike Other _____
(specify)

7. Are you visiting Willmore on a Day trip **or** Overnight trip – If overnight, what is/was the expected date you will complete your trip: _____
Day Month Year

Survey continued on the back page

8. What is your main activity of your trip into Willmore? (please only check one)

- | | | | |
|----------------------------------|---------------------------------------|--|---|
| <input type="checkbox"/> Hiking | <input type="checkbox"/> Fishing | <input type="checkbox"/> Photography | <input type="checkbox"/> Wildlife viewing |
| <input type="checkbox"/> Biking | <input type="checkbox"/> Sight-seeing | <input type="checkbox"/> Scientific Research | <input type="checkbox"/> Job-related |
| <input type="checkbox"/> Hunting | <input type="checkbox"/> Horse riding | <input type="checkbox"/> Climbing | <input type="checkbox"/> Other _____ |
- (specify)

9. It is very important to learn what specific trails are used in the Willmore Wilderness Park. Please refer to the map attached to this survey and using a crayon trace your intended route or the route that you took on your trip using lines and arrows  Also, indicate with a  where you plan to camp or have camped during your current visit by referring to the numbered campsites on the attached map. If you are not sure how to do this, please list the trails and campsites you used/intend to use:

10. Do you have any general comments about your visit to the Willmore Wilderness Park?

11. May we contact you to participate in additional information gathering related to your visits to the Willmore Wilderness Park? The information gathered will assist staff in maintaining and improving your visitor experience in Willmore.

- Yes No

If you answered yes: would you be willing to complete a more detailed questionnaire?

- Yes No

Would you be willing to participate in an in-depth interview/focus group?

- Yes No

If you answered **yes**, please provide your name and address along with your mailing/email address:

a) Name: _____

b) Mailing Address:

Address	City/Town

Province/State and Country	Postal/Zip Code

c) Email Address _____

Thank you for taking the time to complete this survey! If you have comments or questions please contact Debbie Mucha, at (780) 865-8330.

If you missed finding a drop box for your survey, please mail to: University of Alberta c/o the Foothills Research Institute, Willmore Wilderness Survey, P.O. Box 6330, Hinton, Alberta T7V 1X6.

Survey No.

**Please go to the next page
for the map** 



**Kakwa
Wildland
Park**



Willmore Wilderness Area Survey Reference Map

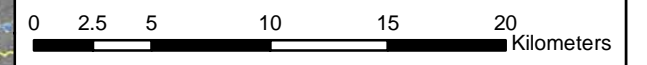
**Disclaimer: This map is not intended for navigational purposes. It has been provided for the sole purpose of assistance with completion of the attached survey.*

Map Created: May 28, 2010

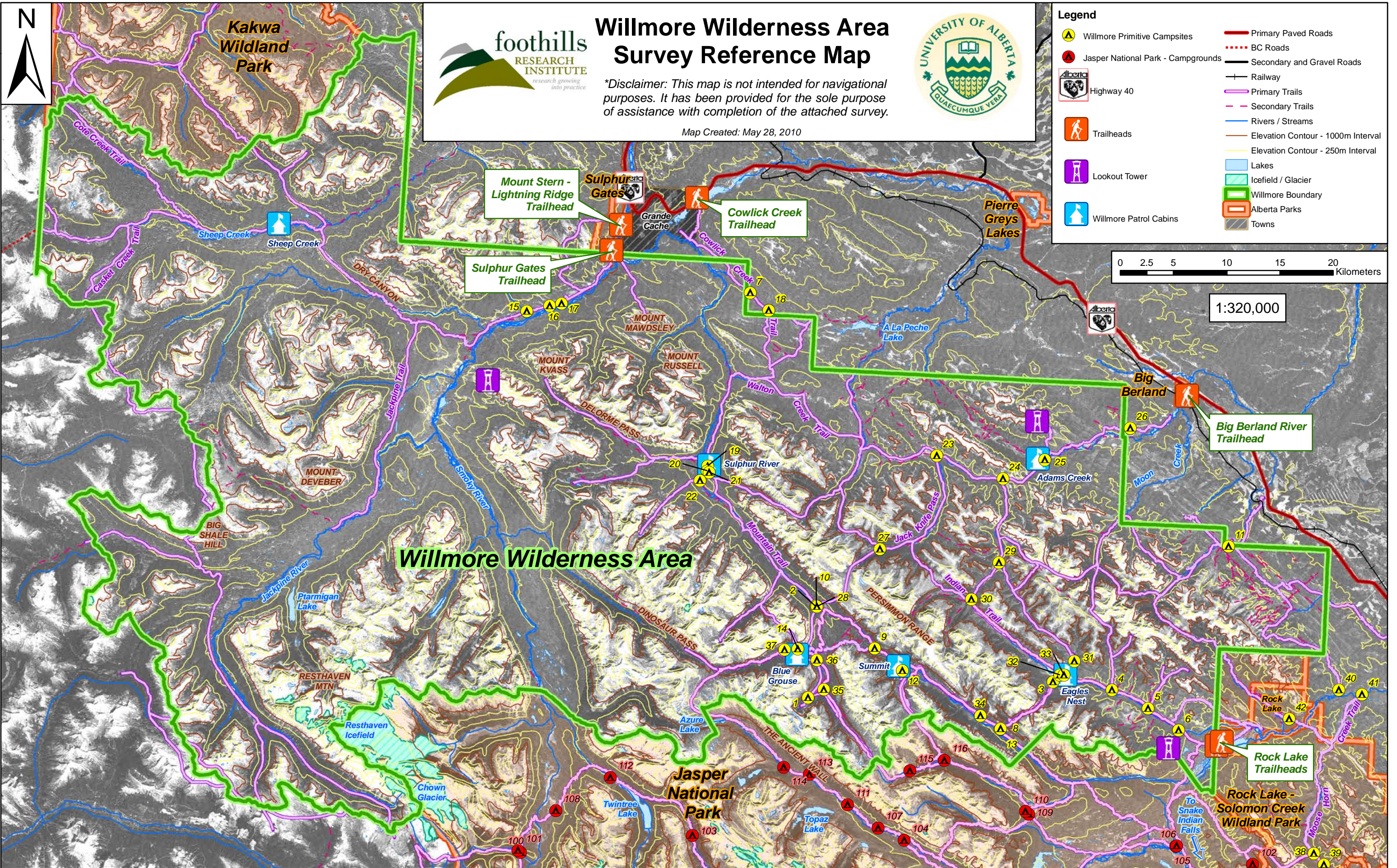


Legend

- Willmore Primitive Campsites
- Jasper National Park - Campgrounds
- Highway 40
- Trailheads
- Lookout Tower
- Willmore Patrol Cabins
- Primary Paved Roads
- BC Roads
- Secondary and Gravel Roads
- Railway
- Primary Trails
- Secondary Trails
- Rivers / Streams
- Elevation Contour - 1000m Interval
- Elevation Contour - 250m Interval
- Lakes
- Icefield / Glacier
- Willmore Boundary
- Alberta Parks
- Towns



1:320,000



Willmore Wilderness Area

**Jasper
National
Park**

**Rock Lake
Trailheads**

**Rock Lake -
Solomon Creek
Wildland Park**

**Mount Stern -
Lightning Ridge
Trailhead**

**Sulphur
Gates**

**Cowlick Creek
Trailhead**

**Pierre
Greys
Lakes**

**Big
Berland**

**Big Berland River
Trailhead**

**Rock Lake
Trailheads**

Campsite Reference List for Willmore Wilderness Area Survey Reference Map

Please Note: Campsites in the Willmore Wilderness Park do not have official camp names and are considered primitive campsites (Willmore camps are numbered on the map from 1 to 42). Campsites in Jasper National Park (JNP) are designated and maintained by Jasper National Park and are officially named (JNP backcountry campgrounds are numbered on the map from #100 to #116).

NAME	Map Number
WILLMORE WILDERNESS PARK PRIMITIVE CAMP	1 TO 42
CHOWN CREEK HIKER CAMPGROUND	100
CHOWN HORSE CAMPGROUND	101
WOLF PASS CAMPGROUND	102
BYNG CAMPGROUND	103
UPPER BLUE CREEK CAMPGROUND	104
WILLOW CREEK HIKING CAMPGROUND	105
WILLOW CREEK HORSE CAMPGROUND	106
ANCIENT WALL CAMPGROUND	107
DONALDSON CREEK CAMPGROUND	108
LITTLE HEAVEN CAMPGROUND	109
LITTLE HEAVEN HORSE CAMPGROUND	110
TOPAZ CAMPGROUND	111
TWINTREE HORSE/HIKER CAMPGROUND	112
NATURAL ARCH HORSE CAMPGROUND	113
CARIBOU INN HIKER CAMPGROUND	114
GLACIER PASS CAMPGROUND	115
SPRUCE TREE HORSE CAMPGROUND	116

Willmore Survey Drop-box Locations:

Hinton - Visitor Centre
Grande Cache -Visitor Centre
Grande Cache -Willmore Wilderness Foundation
Jasper National Park -Visitor Centre
Switzer Provincial Park – Visitor Centre

Rock Lake Public Staging Area
Rock Lake Commercial Staging Area
Rock Lake Equestrian Camp Site
Sulphur Gates Public Staging Area
Sulphur Gates Commercial Staging Area
Cowlick Creek Staging Area
Big Berland Equestrian Staging Area