



**A Killer Party!**

# IT'S A KILLER PARTY!

**A FESTIVAL OF FAMILY FUN, CARNIVAL GAMES, AND ENTERTAINMENT!**

For nearly a decade, elite racers have come to Grande Cache, Alberta to cheat Death in one of the world's toughest adventure races. The North Face® Canadian Death Race is a 125 km course that begins and ends on a 4200 foot plateau, passes over three mountain summits and includes 17,000 feet of elevation change and a major river crossing at the spectacular Hell's Gate canyon at the confluence of the Smoky and Sulphur Rivers. During the August long weekend each year, extreme athletes push themselves to the limits of their endurance against the breathtaking background of the Canadian Rocky Mountains.

In conjunction with the North Face® Canadian Death Race, the Town of Grande Cache hosts **DEATHFEST** – a festival of fun for the whole family...

## WHERE THE HECK IS GRANDE CACHE??

Grande Cache is located on Highway 40 North, the scenic route to Alaska. 440 km northwest of Edmonton, we are nestled 140 km north of Hinton and 180 km south of Grande Prairie.

Built on a mountain plateau in the Canadian Rockies, the town faces south toward the Continental Divide and the pristine Willmore Wilderness Park. An elevation of 4200 feet gives a panoramic view of 21 mountain peaks and 2 river valleys.

With a population of approximately 4,200, Grande Cache has over 440 hotel rooms and suites, a full service Municipal Campground, and 6 regional campgrounds in the area.



The Road Hammers



Doc Walker



Aaron Lines & Shane Yellowbird



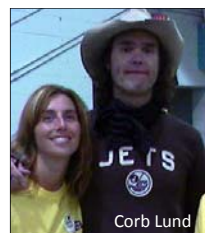
The Trews

## DEATH RACE STATS:

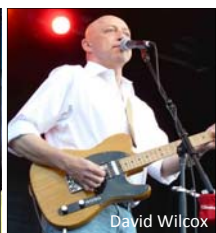
- 2007: 1065 Adult Racers
- 2008: 1100 Adult Racers
- 2009: 1200 Adult Racers
- Each racer brings on average 2.5 support people with them for the weekend
- Over 90% of racers come from out of town, including all over Canada, the US, and as far away as the UK and Australia!
- Over 200 youth participate in the Kids 5 km Death Race held the same weekend
- In 2008, Northface became the Official Title sponsor for the Canadian Death Race
- **The Death Race will celebrate its 10<sup>th</sup> Anniversary in 2010!**

## DEATHFEST INFO:

- The first annual Deathfest Festival was initiated in 2007
- Over 30 vendors come from as far away as BC and Saskatchewan to sell their goods including clothes, merchandise, fortune telling, food, and more
- We strive to promote top Canadian musical acts, including **Doc Walker, The Road Hammers, Corb Lund, David Wilcox, Shane Yellowbird, Aaron Lines, The Trews, Default, & Thornley**
- Sunday Night Killer Concert attendance has grown from 800 to over 1,500 since inception
- Saturday Night Killer Concert attendance has grown from 900 to over 1,400 since inception
- Brand name children's entertainment like **Franklin the Turtle, Big Comfy Couch, and YTV** attract families from all over the region
- Other entertainment has included carnival games and rides, a comedian, hypnotist show, roving characters, family entertainers, and more.



Corb Lund



David Wilcox



Franklin the Turtle



Big Comfy Couch

## FOR MORE INFORMATION:

[www.deathfest.ca](http://www.deathfest.ca)

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