



**A FESTIVAL OF  
FAMILY FUN,  
CARNIVAL GAMES, AND  
ENTERTAINMENT!**

For nearly a decade, elite racers have come to Grande Cache, Alberta to cheat Death in one of the world's toughest adventure races. The North Face® Canadian Death Race is a 125 km course that begins and ends on a 4200 foot plateau, passes over three mountain summits and includes 17,000 feet of elevation change and a major river crossing at the spectacular Hell's Gate canyon at the confluence of the Smoky and Sulphur Rivers. During the August long weekend each year, extreme athletes push themselves to the limits of their endurance against the breathtaking background of the Canadian Rocky Mountains.

In conjunction with the North Face® Canadian Death Race, the Town of Grande Cache hosts **Deathfest** – a festival of fun for the whole family...

## Come and be a part of our Killer Party!

### WHERE ARE WE??

Grande Cache is located on Highway 40 North, the scenic route to Alaska. 440 km northwest of Edmonton, we are nestled 140 km north of Hinton and 180 km south of Grande Prairie.

Built on a mountain plateau in the Canadian Rockies, the town faces south toward the Continental Divide and the pristine Willmore Wilderness Park. An elevation of 4200 feet gives a panoramic view of 21 mountain peaks and 2 river valleys.

With a population of approximately 4,200, Grande Cache has over 440 hotel rooms and suites, a full service Municipal Campground, and 6 regional campgrounds in the area.

### DEATHFEST STATS:

- The first annual Deathfest Festival was initiated in 2007
- In 2008, over 30 vendors came from as far away as BC and Saskatchewan including clothes, merchandise, fortune telling, food, etc.
- We strive to promote top Canadian musical acts, including **Doc Walker, The Road Hammers, Corb Lund, & David Wilcox**
- Over 800 people enjoyed the '07 Sunday Night Killer Concert
- 900 tickets were sold for the '08 Saturday Night Killer Concert
- 1400 tickets were sold for the '08 Sunday Night Killer Concert
- Brand name children's entertainment like **Franklin the Turtle** and **Big Comfy Couch** attract families from all over the region
- Other entertainment has included carnival games and rides, a comedian, hypnotist show, roving characters, and more.

### For more Information on Deathfest:

[www.grandecache.ca](http://www.grandecache.ca)  
E: [deathfest@grandecache.ca](mailto:deathfest@grandecache.ca)  
P: 1-866-827-3790

Check out our Deathfest Group on Facebook!

### DEATH RACE STATS:

- 2007: 1065 Adult Racers
- 2008: 1100 Adult Racers
- Each racer brings on average 2.5 support people with them for the weekend
- Over 90% of racers come from out of town, including all over Canada, the US, and as far away as the UK and Australia!
- Over 200 youth participate in the Kids 5 km Death Race held the same weekend
- In 2008, Northface became the Official Title sponsor for the Canadian Death Race



**What else can you do in Grande Cache?** Camping • White Water Rafting • Hiking • Golfing • Mountain Biking  
Sight Seeing • Kayaking • Fishing • Passport to the Peak Hiking Program • Shopping • Dining • Spa