



NEWS RELEASE

For Immediate Release

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Innovative Training Opportunity
podcastsforbusiness.ca

Podcasts
For
Business

The Community Futures offices of Grande Prairie & Region, Peace Country and West Yellowhead partnered to develop an innovative service targeting Entrepreneurs in Rural Areas. Dedicated to supporting business development and rural diversification in rural Canada, Community Futures continues to look for creative ways to assist entrepreneurs realize their business success, and is pleased to add podcasts for business to the portfolio of business services provided to small businesses.

Launching April 21, 2008, the Small Business PodCast website will contain business training materials that can be accessed virtually from anywhere without having to travel to an office.

Available in both High-speed and Dial-up, these 10-15 minute podcasts were developed with rural entrepreneurs in mind and cover a variety of business topics including, but not limited to, Marketing, Rural Business Trends and Opportunities, Growing your Business and Work/Life Balance. PodCasts offer an alternate training option and are easily viewed on-line, downloadable to MP3 players for entrepreneurs on the go and allow potential entrepreneurs easy access to valuable resources. The Small Business PodCast website (<http://www.podcastsforbusiness.ca>) has other features including an ask the expert section, scripts of each podcasts for reference or the hearing impaired, as well as resource pages with additional information on each topic.

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Growing communities one idea at a time.